



Shout Out Loud
PRINTS

Superior Swag

MADE SIMPLE

RIVER'S EDGE CUTLERY (REC)

As a knife retailer, River's Edge Cutlery had limited experience in launching an apparel line, and felt apprehensive about tackling the steep learning curve associated with the process. They needed the expertise of a reliable custom products company that would guide them through the complexities of sourcing high-quality apparel. REC also desired a partner that could ensure that the final product would fulfill REC's product quality and price point goals. REC sought a company that could streamline the process, deliver effective solutions, and partner for a stress-free collaboration.



That's where we came in.

Shout Out Loud recognized the importance of REC's growth plans and their need for a streamlined, yet effective process. The collaboration proved to be easy and efficient, and allowed REC to focus on their core business and rely on SOL's expertise.

OUR PROCESS

STRATEGY

Whatever the goal, awareness, engagement or drive revenue, we will find ways to set your brand apart.

STYLE

Our in-house design studio can generate creative ideas from scratch or just tweak an existing concept

SOURCE

We combine global sourcing and in house decoration to provide fast turnarounds for any size project

SHARE

Whether your program needs inventory management, order fulfillment, shipping, kitting or custom distribution, we do it all.

We recognize that the quality of our work represents the quality of your brand.

That's why we do the heavy lifting of creativity and delivery, so you can relax and enjoy the process.

“

Shout Out Loud guided us through the whole sourcing process. It was super simple, and they were always responsive to our requests.

- Noah, River's Edge Cutlery

”



Shout Out Loud
PRINTS

RESULTS

REC's partnership with Shout Out Loud yielded significant results and business benefits. By working with Shout Out Loud, REC found options that met both their margin objectives and manufacturing requirements. This enabled REC to launch their apparel line smoothly, where they met revenue objectives and drove profitability.

REC recognized a 27% return on investment (ROI) and achieved 100% payback on their investment within the first three months of their launch, with ample inventory to support their holiday season sales. The expert employees and high-quality products provided by Shout Out Loud contributed to REC's success and customer satisfaction.



Swag shouldn't stress you out.

We're here to deliver superior swag that amplifies your brand voice. Others just help you say it, but why not Shout Out Loud?

Reach out today to get your project rolling.



MICK PENNINGTON

mick@shoutoutloudprints.com
614-432-8990